

Business Financial Publishing Presents

NewsletterAdvisors.com

“Insights from Leading Investment Experts”



- Content exposure to tens of thousands of individual investors
- Generate thousands of leads for your newsletter advisory
- Brand your publication with some of the most well regarded financial advisors

NewsletterAdvisors.com Overview

NewsletterAdvisors.com (www.newsletteradvisors.com) was launched on November 1, 2005 with the release of our first special report that provided individual investors with top stock picks from some of the most well regarded investment newsletter advisors.

In these reports, many top performing investment experts contributed their top stock picks and agreed to purchase advertising from NewsletterAdvisors.com on a cost-per-lead (CPL) basis over a period of four months, the period during which each special report was promoted. Participants in previous reports included Louis Navellier (Phillips Investment Resources), Tobin Smith (ChangeWave Research), David & Tom Gardner (Motley Fool), Bernie Schaeffer (Schaeffer's Research), Jim Oberweis (The Oberweis Report), and John H. Christy III (Forbes International Investment Report).

Newsletter Advisors' special report will be made available free of charge to investors through our website. We are seeking partners that will contribute a stock pick to this report and also agree to advertise with us on a cost-per-lead basis during the four month period.

This latest report from NewsletterAdvisors.com has not yet been titled. The report will feature ten stock picks from different investment experts and newsletter advisories, with each contributor entitled to one page of content (roughly 600 – 750 words) in which to present a favorite investment idea.

Contact Information

To learn more about NewsletterAdvisors.com and our Ninth special report, please contact us at your earliest convenience. Because of the success of our reports, we encourage you to act promptly if you are interested in participating in this lead generation program so we can reserve your spot.

To learn more about NewsletterAdvisors.com and the opportunity to participate in this program, please contact Business Financial Publishing at your earliest convenience.

Advertiser Benefits

Investment newsletter publications that choose to participate will benefit from this program in several ways, including the following:

- Free exposure for the advisor and publication in the research report
- Strong brand positioning among other top investment newsletters and advisors
- The ability to reach qualified investors who have already downloaded a report with a stock pick from the advisor and information on the newsletter
- Generation of leads who have specifically signed up for a specific offer

Whereas digest newsletters excerpt a newsletter and only provide contact information for the reader, NewsletterAdvisors.com is a proactive advertising solution that allows newsletter publishers to connect with self-directed individual investors. These leads will be more qualified because many of those who select an advertiser's offer have already reviewed the newsletter advisor's stock pick and information about the newsletter.

In our previous report releases, we were able to deliver an unprecedented number of highly qualified leads to our contributing partners each month. The continued participation of some of the top investment publishing companies in this lead generation program speaks toward the quality of this premium advertising placement. To date MILLIONS of investors have registered with NewsletterAdvisors.com and downloaded a copy of our special reports, creating outstanding brand exposure for our contributors.