

Newsletter Advisors

Investors Interested in Stock Picks from Today's Investment Experts

MetaResponse Group®
Direct Marketing Solutions

Updated & NCOA'd

169,715	Total File	\$160/M
11,323	Last 3 Months	\$175/M

The **Newsletter Advisors** list comprises active stock investors who are seeking specific stock picks that will help them maximize the returns of their self-directed stock portfolios.

Investors are upper-middle income individuals, mostly men, who take advice from today's leading market experts (both in print and online) to help them with their investment decisions. They are in direct control of their own self-directed funds, using their PCs to make online stock transactions and track their results.

Newsletter Advisors offers individuals a complimentary special report titled [Top 10 Stocks from America's Leading Advisors](#) via their web site, www.newsletteradvisors.com. The report features specific stock picks from industry gurus such as David and Tom Gardner (Motley Fool), Bernie Schaeffer (Schaeffer's Investment Research), Addison Wiggin (Agora Financial), Ian Wyatt (Growth Report & Rising Star Stocks) and more.

Free reports are updated and offered on a quarterly basis, with a common stock/investment theme. Up and coming reports will cover specific industry sectors (oil and energy, technology, biomedical, etc), undervalued stocks, blue chip bargains, and more. Different industry experts will be brought in with each new report to give investors fresh thinking from some of the best minds on Wall Street. When requesting their report, investors are asked for their postal address and are presented with complimentary or trial offers from a variety of investment publications, including *Investor's Business Daily*, *Personal Finance*, *The Motley Fool* and more.

The **Newsletter Advisor** list targets an active investment audience that is aggressively seeking investment information and analysis in order to maximize investment returns. *They are receptive to a wide range of financial, technology, and upscale direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Financial/Investment Offers, Health/Fitness Offers, Small Office/Home Office Offers, High-Tech Products & Services, Computer Hardware, Software, Office Supplies, Personal Digital Assistants, Internet/Communication Offers, Cell Phone Offers, Online Banking/Online Investing Offers, Catalogs Offers, Books, Magazines, Newsletters, and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com), Michele Schultz, x214 (mschultz@metaresponse.com), at (954) 360-0644. Visit us on the web at <http://www.metaresponse.com>.

Source Internet / Web Site

Geo \$5/M
Gender \$5/M
Key coding \$5/M

Men 102,541
Women 38,488

Email \$65 Flat
Fulfillment

A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

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Names through May 2008

NCOA'd May 2008

[NewsletterAdvisors.com](http://www.NewsletterAdvisors.com)