

# Business Financial Publishing Masterfile

Aggressive Investors Interested in Small Cap Stocks, Stock Picks,  
and Growth Oriented Stocks

MetaResponse Group®  
Direct Marketing Solutions

## Updated & NCOA'd!

243,605	Investors	\$165/M (*)
22,204	Last 3 Months	\$180/M
78,774	Multibuyers	\$250/M
1,757	ForEx	\$500/Flat

(\*) Non-financial offers are based at \$110/M. Fundraisers are based at \$75/M

The **Business Financial Publishing Masterfile** reaches active, aggressive investors who are seeking advice from experts to help them manage their self-directed portfolio and grow their personal wealth.

Investors on this list represent the combined and deduped files from financial guru *Ian Wyatt*, who is responsible for financial hits such as *Growth Report*, *Rising Star Stocks*, and *Newsletter Advisors*, all of which provide investors with timely information, in print and/or online, that helps them make *smart and profitable* stock transactions.

Investors on this list are upper-middle to upper income individuals who are looking for information on stocks that are going to give them big returns. They are computer-savvy individuals who enjoy making money to better themselves and their families.

The **Business Financial Publishing Masterfile** reaches upscale consumers who demand information, products, and services that will help them make informed decisions on their self-directed stock portfolios. *They are receptive to a wide range of financial, technology, SOHO, and upscale consumer direct mail offers.*

### USAGE SUGGESTIONS INCLUDE:

All Investor Relations (IR) Offers, Financial & Investment Offers, Small Office & Home Office Offers, High-Tech Products & Services, Computer Hardware, Software, Office Supplies, Internet/Communication Offers, Online Banking/Online Investing Offers, Catalogs Offers, Books, Magazines, Newsletter Subscriptions, Upscale Consumer Offers, Health & Fitness Offers, Self Improvement Offers, Money Making Offers, Opportunity Seeking Offers, and More!

For more information, contact Diane Dubocq, x217 ([ddubocq@metaresponse.com](mailto:ddubocq@metaresponse.com)), Michele Schultz, x214 ([mschultz@metaresponse.com](mailto:mschultz@metaresponse.com)), at (954) 360-0644. Visit us on the web at <http://www.metaresponse.com>.

**Source** Internet & Direct Mail

### Selections

Gender \$5/M  
State/SCF/Zip \$5/M  
Keycoding \$5/M

Men 148,877  
Women 52,773

Email \$65 Flat  
Fulfillment

A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All orders are placed on a reciprocal rental basis.

All rentals are for a one-time usage only. Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

Order Minimum 5,000

Rev. 06.02.08  
Names through May 2008

NCOA'd May 2008

